

**INN OF
THE YEAR
2011**

AWARD-WINNING FORMULA

A rural inn is celebrating after being voted by customers as Ribble Valley Inn of the Year. Photography: LottieDesigns.com

Three years is a relatively short time in business, but for Ross Heywood and Zak Aujla of The Coach and Horses in Bolton-by-Bowland, three years is all they needed to win the prestigious Ribble Valley Inn of the Year award, sponsored by Bowland Brewery.

Receiving particular praise for the attentive service of all of their staff and its seasonal, locally inspired menu, the accolade is proof that hard work and attention to detail is appreciated and rewarded.

Ross says: "In a region with so much competition, it's a major achievement and an absolute honour to be crowned Ribble Valley Inn of the Year. The fact that it was voted for by customers rather than a panel means that winning feels even more special, and we'd like to thank those that took precious moments of their time to register their vote."



Ross and Zak pride themselves on keeping their ideas fresh and interesting and their famous 'Auberge' dinner club on Wednesday evening is still pulling in customers from far and wide. They have also just launched 'Fizz and Chips' for Friday evenings, where two people can enjoy a platter of chip shop style goodies, plus two glasses of house bubbly for just £25.

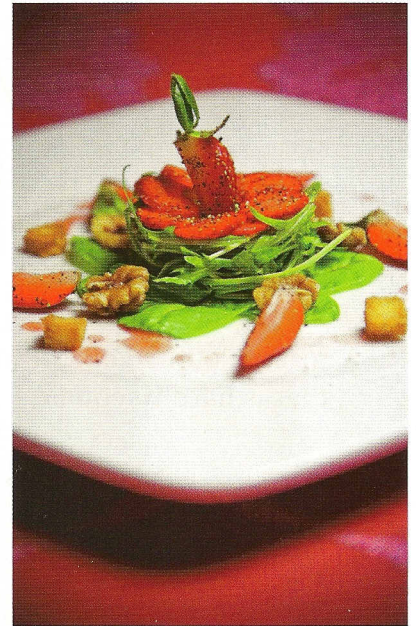
Since they took over in 2008, Ross and Zak have well and truly put their stamp on the pub, injecting a little of their flair into the bar and dining areas. This year has also seen the grand unveiling of The Coach and Horses' three boutique bedrooms, which have each been given dramatic makeovers to create glamorous boudoirs in which to enjoy a short break or holiday on the edge of the Forest of Bowland.

"When we refurbished the

pub we knew that we wanted to incorporate our personalities into the design, but we also knew that it had to retain its original charm, so we reined ourselves in somewhat. With the suites though, we've gone all out, mixing elegant antiques with contemporary fittings, chandeliers, luxurious fabrics and the highest quality beds and bed linen to really make an impact," says Ross.

The boutique feel that runs throughout The Coach and Horses is one of the major components of the award-winning formula that Ross and Zak have created and that leaves their customers wanting to go that extra mile to let others know of their experience.

Congratulations to The Coach and Horses! ■



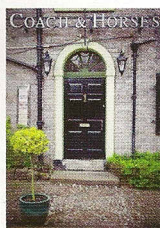
Auberge Evening
The Coach and Horses' ever popular 'Auberge' evening is still running every Wednesday and offers three courses for just £9.95!



FIZZ AND CHIPS!

Our new 'Fizz and Chips' night offers a sharing platter of boutique style battered haddock, breaded scampi, dabs, chips and glasses of bubbly for two, for just £25. What a great way to start the weekend!

Call 01200 447202 now to reserve a table.



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